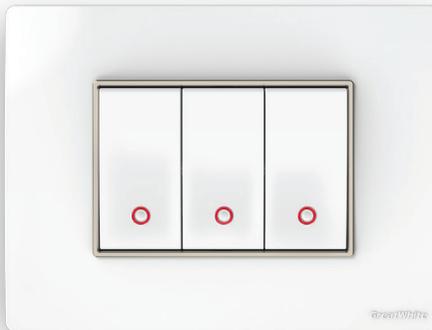


## BRAND SYNC

# ARCUS: WE'VE BENT THE RULES

SWITCHES HAVE FOREVER BEEN DEFINED BY STRAIGHT LINES, BUT OUR PASSION TO EXCEL HAS LED US TO DESIGN A SWITCH PLATE WITH A CURVE. CRAFTED WITH UTMOST PRECISION AND CARE ARE ARCUS SWITCHES BY GREATWHITE ELECTRICALS PVT. LTD. WITH GRACEFULLY CURVED SWITCH PLATES THAT ENHANCE THE DÉCOR OF THE ROOM.



The plates of Arcus switches are nothing short of a brilliant canvas, for the new level in design to take shape. Arcus switch plates curve, unlike any other straight regular switch plate. This creates a stylish illusion, almost like it's floating on the wall.

## A STUNNING VIEW THAT ECHOES TECHNOLOGY & BRILLIANCE.

Its technology brilliance is also imparted through the intelligently designed low rise switches ensuring a lesser switch rise. Switches that jut out, often disrupt the look of a wall

and Arcus switches are designed to prevent just that. Experience the uninterrupted flow of beauty and grace regardless of the switch position.

## arcus

Every piece of art needs an artistic touch, explore a subtle, interesting textural surprise on Arcus switch plates. Made using high quality engineered plastic, Arcus switch plates are available in Techno Polymer and Metal Finishes, designed to awe and impress.

Keeping up with this trend of monochromatic colours that will

continue to rule the design world, the Arcus accessories are in two shades – majestic matte black and elegant glossy white. Two classic yet contemporary colours that never go out of style and neutral to any décor of a room.

The bezels of elegance, be it the muted look of Self-Color Bezel or the total look of Black Painted Bezel, it never switches off the style.

Unseen and unwitnessed, the bold look of the Nickel Bezel lends a cutting-edge boldness to spaces. Arcus switch plates will adapt to and enhance the decor of your room. Whatever your choice, each creation is set to change the look of your wall.